



The InterNational Council on Infertility Information Dissemination, Inc. (INCIID) presents:

2019 INCIID Mission and Professional Programs

INCIID

Family-Building Since 1995

INCIID's Birth:

INCIID (The InterNational Council on Infertility Information Dissemination - pronounced "inside") is the largest infertility information repository and support organization in the U.S. The organization provides an independent voice for consumers on diagnosis, treatment, and prevention of infertility as well as those considering adoption or child-free lifestyle.

INCIID was created in October of 1994 by telephone conference during National Infertility Awareness Week by three professional women - also infertility patients. These women fought their way through the fertility challenges, and won.

INCIID's Executive Director, cofounder and her husband, tried to have a baby for seven years. In the early 1990's and after numerous pregnancy losses she found the Internet as an incredible resource for information and networking.

She soon began a close online relationship with two other women, each having experienced multiple miscarriages. The three soon realized the great need for a comprehensive online support resource. By March of 1995, the first formal INCIID board meeting was held, INCIID received its nonprofit status and launched the first infertility site on the Internet.

As fate would have it, within days of creating INCIID, all three women became pregnant carried their babies to term the following summer.





Professional

Memberships Support the Mission

Memberships

Professional membership supports INCIID's nonprofit charity mission to help individuals and couples explore their family-building options. In the late nineties, INCIID began directing patients to the appropriate care with reproductive endocrinologists.

INCIID staff understands the importance of the principles of learning and instructional design and will work with your clinic to apply those principles to professional member profiles. Application of these foundational principles of learning provides the best opportunities for patients to be proactive in their care. INCIID is available and will work with its members to provide members with quality biographical portfolio style biographies including advanced audio and videopro-

duction snippets - all included in the cost of annual professional membership with INCIID. Cost for annual membership is little more than a dollar a day (\$395).

Professional members receive a full biographical listing in the INCIID Directory, where patients can search by state or by zip code. The listing includes Google mapping, address, and location, phone, fax, professional certifications, awards and area of specialty. Members can update their profile, add links or advertise clinic events such as seminars and workshops for consumers. As a professional member INCIID will also list your clinic events on our calendar or notify consumers in our newsletter. We invite all our members to publish consumer articles or even collaborate on learning modules to educate consumers.



Visual Literacy

Seventy-five percent of learning occurs through vision. Visual literacy is of paramount importance for learning. Visual literacy develops a patient's ability to comprehend, make meaning of, and communicate adequately with you and your team. INCIID understands this importance and promotes visual literacy in the way professional member profiles and biographies are presented.

Research evidence supports the idea of strong positive relationships between a clinic's team member's as promoting a patient's capacity to follow through with medical recommendations. Studies over the last several decades conclude clinics and their staff's ability to listen and empathize have a profound effect on health outcomes and patient satisfaction.

Video

In 2019, INCIID will provide video bios and/or content for all professional members as part of their membership. Practices and organizations that support the work we do are not only important to us but also to the patients. We take education of patients seriously, and we want to promote those who give back to the fertility community.

Creating video takes know-how, time, and resources. There are some simple qualitative ways to create this content and allow INCIID to promote it as part of our social media plan.

The bottom line is the educational value for patients in combination with promotion of your practice

A Program

that really makes a difference



Lack of Insurance

Generally, most insurance companies do not provide coverage for in vitro fertilization (IVF).

The cost of alternatives such as adoption, leave many with little hope for realizing their dreams of pregnancy and creation of their families.

Meeting a Need

In April of 2004, INCIID stepped by launching the first and only national IVF scholarship program for individuals and couples who have medical need for IVF but who are without financial resources and health insurance making the IVF procedure out of their reach.

INCIID reached out to its advisory board, members, sponsors, clinics and other infertility industry professionals with a simple request. We asked them to donate a basic IVF cycle annually for patients in need.

INCIID did not ask for monetary help. Instead we asked physician to donate their talents and facility for one basic cycle of in vitro fertilization.

Charity is Good for the Brain and the Heart

Remember that old adage, *"It's better to give than to receive."*

It seems there may be a biological basis. In a study reported by the National Institutes for Health (NIH) researchers found that the brain's pleasure centers are activated when people decide to donate to a charity.

Physicians, clinics and their staff tell us being a part of the INCIID Heart IVF program through their generous and heartfelt donations of services, lifts their spirits.

Knowing cycle donations are supporting a tangible gift of life, fills the staff with joy, a sense of peace and both personal and a "job well-done" kind of satisfaction.

Donating services is not only good for the heart but also for the brain. Please join us.



IVF Heart Program

Three Criteria for Recipients

INCIID's criteria for approval of the application is a simple three prong approach. Couples or individuals who apply for the donation of medical treatment should not have insurance specifically covering the IVF procedure. There must be financial need and they must have a diagnosis of medical infertility.

No Insurance to Cover IVF

Over 7 million couples experience problems trying to conceive. In the National Survey of Family Growth (CDC) findings, 1 in 8 couples have trouble getting pregnant or experience multiple pregnancy loss. While demand for IVF has risen insurance coverage continues to be sparse. INCIID often hears from couples who have spent their life savings or their entire retirement in a quest to start a family. We believe that one's pocketbook should not be the sole determining factor to start a family.





Financial Need

According to a recent report by CBS News, fifty-seven percent of Americans don't have enough cash on-hand to write a check to cover a \$500 unexpected expense. Yet, infertile couples are expected to pay out-of-pocket for a cycle that can range from \$15-20,000. This leaves the majority of couples out in the cold. Many couples who could otherwise provide a loving adequate home are left without resources to build a family. The INCIID Heart Committee looks at the individual finances of each applicant. They consider income, debts such as student loans and credit cars, geographic area, and previous expenses for fertility treatment. The committee using a scoring grid to keep determinations balanced.

Medical Infertility

At least one of the Heart Program applicants must have medical infertility as defined by the American Society of Reproductive Medicine (ASRM) such blocked tubes due to infection (PID), Endometriosis, unexplained infertility, multiple miscarriages, and genetic abnormalities. (Not an extensive list) And all applicants need a recommendation letter from a qualified fertility specialist,

Solutions

that make your team heros



Donor Clinics

As a donor and contributor of a basic IVF cycle, your clinic agrees to provide the following services without cost to the selected scholarship recipients:

- Retrieval of eggs
- Transfer of fertilized eggs (embryos)
- Lab and other Work done during the IVF treatment cycle
- Ultrasound exams done during the IVF treatment cycle
- IVF in-house Laboratory work completed during the cycle

Scholarship recipients agree to pay for other individual services depending on their individual medical needs.

Donor clinics may also recommend a recipient to INCIID if they have a patient they would like to help through the Heart Program

Scholarship Recipients

Selected recipients pay for:

- Any Storage of embryos
- Any Complications arising out of the IVF treatment cycle
- Oocyte /Sperm Donor fees, if applicable
- Other or specialized laboratory testing expenses, as necessary or requested
- Travel expenses
- Other fees and costs not covered by donations or donated services (i.e. Anesthesia)

EMD Serono has supplied the ovarian stimulation medications since the Heart Program inception in 2004.

To further INCIID's charity work and grow this program it is important that information about the program be well publicized. Couples sign INCIID's Media Release allowing INCIID and its agents to tell the stories and promote this program.

A Gift of Life

that no one else can provide



Become a Doctor with Heart

The chance you give to patient's who otherwise could not afford a cycle of IVF, is a wonderful gift of life. Please consider becoming a "Doctor with Heart". Call us with questions or email us

Patients and their families who support the INCIID Mission often tell us how much they appreciate clinics that support infertility patients by giving back through this program. INCIID encourages those consumers to patronize these very special and generous ***"Doctors with Heart."***



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The InterNational Council on Infertility Information Dissemination (INCIID - pronounced “inside”) is a nonprofit charity helping couples explore their family-building options. INCIID provides current information and immediate support regarding the diagnosis, treatment, and prevention of infertility and pregnancy loss, and offers guidance to those considering adoption or childfree lifestyles. Phone: (703) 379-9178 Email: INCIIDinfo@inciid.org